

Microsoft Store Korea Migration UX FeedbackTemplate

Go to the KR URL for each SKU and fill out this form accordingly. When comparing pages with the U.S. page, go to **EN URL** to do your comparison.

SKU #: 93A-00283

KR URL: http://gc.digitalriver.com/store/mstorekr/ko_KR/pd/productID.234569600/ccSet.KR

EN URL: http://www.microsoftstore.com/store/msstore/en_US/pd/productID.219757900/search.tru

Product: English Language Pack for Office 2010

The screenshot shows the Microsoft Store product page for the Office Language Pack 2010. The page is in Korean. At the top left is the Microsoft Store logo. A search bar is on the top right. The main content area features a navigation menu on the left with categories: Windows, Office, Small business, and Developers. The main product image is a white box with a yellow wave at the bottom, containing the Microsoft logo and the text 'Office Language Pack 2010'. To the right of the image, the price is listed as '₩ 279,290'. Below the price, the product name is 'Office Language Pack 2010 32-bit/x64 English PK Lic Online DwnLd'. There are two buttons: a green '카트에 넣기' (Add to cart) button and a 'wishlist에 추가' (Add to wishlist) link. Below the product image, the section '세부 내용' (Details) is visible, with a '한눈에 보기' (View details) link and a '시스템 요구 사항' (System requirements) link. At the bottom, there is a note: '다른 언어로 문서와 프레젠테이션을 생성 또는 편집해야 하는 경우 Microsoft Office Language Pack을 사용하면 보다 간편하며 시간을'

Figure 1

Scenario Description: **Art and assets**

See image in above screen shot (also known as Hero Image). The image clearly says, "Microsoft Office Language Pack 2010." Answer the following questions in the space provided.

[Type Answer Here]

Does the Hero Image appear?

[Type Answer Here]

Do you think that the Hero Image depicts the product that we're trying to sell?

[Type Answer Here]

Is there a tooltip when you hover over the image? If yes, is the tooltip in English or Korean? What does it say?

[Type Answer Here]

Do you see a price appear to the right of the image? If so, is it comma-delineated in format, XXX, xxx? Are the characters all one size or are they different sizes? Does the currency symbol appear on the same line as the price?

[Type Answer Here]

Does the name of the product appear directly under the price? From a market perspective, will customers be able to tell what this product is?

[Type Answer Here]

Does the Save to Wish List link appear? (Refer to EN URL to determine placement.)

[Type Answer Here]

Does the Print link appear? (Refer to EN URL to determine placement.)

[Type Answer Here]

Does the Details header truncate? Does it display logically (e.g. – customers can clearly see it is a header?)

[Type Answer Here]

Similarly, do the "At a Glance" and "System Requirements" headers appear? Do they display correctly or are they truncated?

[Type Answer Here]

Does the Details Footer contain two footnotes?

[Type Answer Here]

If yes, does the link contained in the second Details Footer work? If so, does it go to the correct/logical URL on the Microsoft English Worldwide site?

[Type Answer Here]

Does "About," "Orders," and "Help" appear at bottom of the page?

[Type Answer Here]

Does the Checkout icon and Check Out button appear at the very bottom of the page?

[Type Answer Here]

Type out the two link text phrases that appear to the left at the bottom of the page, next to the Checkout icon. For reference, the U.S. site has "Wish List," "Store Locations" "Region" and "Account"

[Type Answer Here]

Does this page make sense to you? List anything else here that seems questionable and that it wasn't meant for original design.

[Type Answer Here]

Paste any Graphical representations of any issues you note above that appear to have improper placement, truncated phrases, etc. so that Microsoft Store UX knows exactly the area you're describing. (Tip: Use the Snipping Tool on the Start button in Windows.):

[Paste graphics here]

SKU #: 93A-00316

KR URL: http://gc.digitalriver.com/store/mstorekr/ko_KR/pd/productID.234569700/ccSet.KR

EN URL: http://gc.digitalriver.com/store/mstorekr/ko_KR/pd/productID.234569700/ccSet.KR

Product: Office Language Pack 2010 32-bit/x64 Thai PK Lic Online DwnLd

홈 > OFFICE LANGUAGE PACKS



원
279,290

Office Language Pack 2010 32-bit/x64
Thai PK Lic Online DwnLd

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다른 언어로 문서와 프레젠테이션을 생성 또는 편집해야 하는 경우 Microsoft Office Language Pack을 사용하면 보다 간편하며 시간을 절약할 수 있습니다.

Figure 2

Scenario Description: **Art and assets**

See image in above screen shot (also known as Hero Image). The image clearly says, "Microsoft Office Language Pack 2010." Answer the following questions in the space provided.

Does the Hero Image appear?

[Type Answer Here]

Is there a tooltip when you hover over the image? If yes, is the tooltip in English or Korean? What does it say?

[Type Answer Here]

Do you think that the Hero Image depicts the product that we're trying to sell? If not what references would you add to the image and/or delete from the image?

[Type Answer Here]

Do you see a price appear to the right of the image? If so, is it comma-delineated in format, XXX, xxx? Are the characters all one size or are they different sizes? Does the currency symbol appear on the same line as the price?

[Type Answer Here]

Does the name of the product appear directly under the price? From a market perspective, will customers be able to tell what this product is?

[Type Answer Here]

Are there PreOrder buttons? If so, is the text in Korean or English?

[Type Answer Here]

Does the Save to Wish List link appear? (Refer to EN URL if trouble determining placement.)

[Type Answer Here]

Does the Print link appear? (Refer to EN URL if trouble determining placement.)

[Type Answer Here]

Does the Details header truncate? Does it display logically (e.g. – customers can clearly see it is a header?) Is it look to be the same size that was true for Figure 1 scenario in this document?

[Type Answer Here]

Similarly, does "At a Glance" and "System Requirements" headers appear? Do they display correctly or are they truncated?

[Type Answer Here]

Does the Details Footer contain footnotes? If so, how many? Do they make sense and refer to text on the page?

[Type Answer Here]

Do any links contained in the Details Footer(s) go to the correct/logical URL on the Microsoft English Worldwide site?

[Type Answer Here]

Does "About," "Orders," and "Help" appear at bottom of the page?

[Type Answer Here]

Does the Checkout icon and button appear at the very bottom of the page?

[Type Answer Here]

Does the preorder text appear?

[Type Answer Here]

Does the preorder text makes sense or does it truncate?

[Type Answer Here]

Type out any link text phrases (they may appear in English) that may appear to the left at the bottom of the page, next to the Checkout icon? For reference, the U.S. site has "Wish List," "Store Locations" "Region" and "Account."

[Type Answer Here]

Does this page make sense to you? Does this page make sense to you? List anything else here that seems questionable and that it wasn't meant for original design.

[Type Answer Here]

Paste any Graphical representations of any issues you note above that appear to have improper placement, truncated phrases, etc. so that Microsoft Store UX knows exactly the area you're describing. (Tip: Use the Snipping Tool on the Start button in Windows.):

SKU #: 93A-00317

KR URL: http://gc.digitalriver.com/store/mstorekr/ko_KR/pd/productID.234569800/ccSet.KR

EN URL: http://www.microsoftstore.com/store/msstore/en_US/pd/productID.219757500/search.true

Product: **Chinese Traditional Language Pack for Office 2010**

홈 > OFFICE LANGUAGE PACKS



원
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Office Language Pack 2010 32-bit/x64
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Figure 3

Scenario Description: **Art and assets**

See image in above screen shot (also known as Hero Image). The image clearly says, "Microsoft Office Language Pack 2010." Answer the following questions in the space provided.

Does the Hero Image appear?

[Type Answer Here]

Is there a tooltip when you hover over the image? If yes, is the tooltip in English or Korean? What does it say?

[Type Answer Here]

Do you think that the Hero Image depicts the product that we're trying to sell? If not what references would you add to the image and/or delete from the image?

[Type Answer Here]

Do you see a price appear to the right of the image? If so, is it comma-delineated in format, XXX, xxx? Are the characters all one size or are they different sizes?

[Type Answer Here]

Does the name of the product appear directly under the price? From a market perspective, will customers be able to tell what this product is?

[Type Answer Here]

Does the Save to Wish List link appear? (Refer to EN URL if trouble determining placement.)

[Type Answer Here]

Does the Print link appear? (Refer to EN URL if trouble determining placement.)

[Type Answer Here]

Does the Details header truncate? Does it display logically (e.g. – customers can clearly see it is a header?) Is it look to be the same size that was true for Figure 1 scenario in this document?

[Type Answer Here]

Similarly, does "At a Glance" and "System Requirements" headers appear? Do they display correctly or are they truncated?

[Type Answer Here]

Does the Details Footer contain two footnotes?

[Type Answer Here]

If yes, does the link contained in the second Details Footer go to the correct/logical URL on the Microsoft English Worldwide site?

[Type Answer Here]

Does "About," "Orders," and "Help" appear at bottom of the page?

[Type Answer Here]

Does the Checkout icon and button appear at the very bottom of the page?

[Type Answer Here]

Does the preorder text appear?

[Type Answer Here]

If there is preorder text, does the preorder text makes sense or does it truncate?

[Type Answer Here]

Type out any link text phrases (they may appear in English) that may appear to the left at the bottom of the page, next to the Checkout icon? For reference, the U.S. site has "Wish List," "Store Locations" "Region" and "Account."

[Type Answer Here]

Does this page make sense to you?

[Type Answer Here]

Paste any Graphical representations of any issues you note above that appear to have improper placement, truncated phrases, etc. so that Microsoft Store UX knows exactly the area you're describing. (Tip: Use the Snipping Tool on the Start button in Windows.):

SKU #: 93A-00318

KR URL: http://gc.digitalriver.com/store/mstorekr/ko_KR/pd/productID.234569900/ccSet.KR

EN URL: http://www.microsoftstore.com/store/msstore/en_US/pd/productID.219760600/search.true

Product: Office Language Pack 2010 32-bit/x64 Turkish PK Lic Online DwnLd

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Office Language Pack 2010 32-bit/x64
Turkish PK Lic Online DwnLd

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Figure 4

Scenario Description: **Art and assets – PDP page**

See image in above screen shot (also known as Hero Image). The image clearly says, "Microsoft Office Language Pack 2010." Answer the following questions in the space provided.

Does the Hero Image appear?

[Type Answer Here]

Is there a tooltip when you hover over the image? If yes, is the tooltip in English or Korean? What does it say?

[Type Answer Here]

Do you think that the Hero Image depicts the product that we're trying to sell? If not what references would you add to the image and/or delete from the image?

[Type Answer Here]

Do you see a price appear to the right of the image? If so, is it comma-delineated in format, XXX, xxx? Are the characters all one size or are they different sizes?

[Type Answer Here]

Do you see a regular price? Then, do you see a Savings price?

[Type Answer Here]

Does the name of the product appear directly under the price? From a market perspective, will customers be able to tell what this product is?

[Type Answer Here]

Does the Save to Wish List link appear? (Refer to EN URL if trouble determining placement.)

[Type Answer Here]

Does the Print link appear? (Refer to EN URL if trouble determining placement.)

[Type Answer Here]

Are there PreOrder buttons? If so, does the text appear in Korean or in English?

[Type Answer Here]

Does the Details header truncate? Does it display logically (e.g. – customers can clearly see it is a header?) Is it look to be the same size that was true for Figure 1 scenario in this document?

[Type Answer Here]

Similarly, does "At a Glance" and "System Requirements" headers appear? Do they display correctly or are they truncated?

[Type Answer Here]

Does the Details Footer contain two footnotes?

[Type Answer Here]

If yes, does the link contained in the second Details Footer go to the correct/logical URL on the Microsoft English Worldwide site?

[Type Answer Here]

Does "About," "Orders," and "Help" appear at bottom of the page?

[Type Answer Here]

Does the Checkout icon and button appear at the very bottom of the page?

[Type Answer Here]

Does the preorder text appear?

[Type Answer Here]

Does the preorder text makes sense or does it truncate?

[Type Answer Here]

Type out any link text phrases (they may appear in English) that may appear to the left at the bottom of the page, next to the Checkout icon? For reference, the U.S. site has "Wish List," "Store Locations" "Region" and "Account."

[Type Answer Here]

Does this page make sense to you?

[Type Answer Here]

Paste any Graphical representations of any issues you note above that appear to have improper placement, truncated phrases, etc. so that Microsoft Store UX knows exactly the area you're describing. (Tip: Use the Snipping Tool on the Start button in Windows.):

SKU #: 93A-00319

KR URL: http://gc.digitalriver.com/store/mstorekr/ko_KR/pd/productID.234570000/ccSet.KR

EN URL: http://www.microsoftstore.com/store/msstore/en_US/pd/productID.219760700/search.true

Product: Office Language Pack 2010 32-bit/x64 Ukrainian PK Lic Online DwnLd

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Figure 5

Scenario Description: Art and assets – PDP page

See image in above screen shot (also known as Hero Image). The image clearly says, "Microsoft Office Language Pack 2010." Answer the following questions in the space provided.

Does the Hero Image appear?

[Type Answer Here]

Is there a tooltip when you hover over the image? If yes, is the tooltip in English or Korean? What does it say?

[Type Answer Here]

Do you think that the Hero Image depicts the product that we're trying to sell? If not what references would you add to the image and/or delete from the image?

[Type Answer Here]

Do you see a price appear to the right of the image? If so, is it comma-delineated in format, XXX, xxx? Are the characters all one size or are they different sizes?

[Type Answer Here]

Do you see a regular price? Then, do you see a Savings price?

[Type Answer Here]

Does the name of the product appear directly under the price? From a market perspective, will customers be able to tell what this product is?

[Type Answer Here]

Does the Save to Wish List link appear? (Refer to EN URL if trouble determining placement.)

[Type Answer Here]

Does the Print link appear? (Refer to EN URL if trouble determining placement.)

[Type Answer Here]

Are there PreOrder buttons? If so, does the text appear in Korean or in English?

[Type Answer Here]

Does the Details header truncate? Does it display logically (e.g. – customers can clearly see it is a header?) Is it look to be the same size that was true for Figure 1 scenario in this document?

[Type Answer Here]

Similarly, does "At a Glance" and "System Requirements" headers appear? Do they display correctly or are they truncated?

[Type Answer Here]

Does the Details Footer contain two footnotes?

[Type Answer Here]

If yes, does the link contained in the second Details Footer go to the correct/logical URL on the Microsoft English Worldwide site?

[Type Answer Here]

Does "About," "Orders," and "Help" appear at bottom of the page?

[Type Answer Here]

Does the Checkout icon and button appear at the very bottom of the page?

[Type Answer Here]

Does preorder text appear?

[Type Answer Here]

Does the preorder text makes sense or does it truncate?

[Type Answer Here]

Is there a preorder button? Is it in Korean or in English?

[Type Answer Here]

Type out any link text phrases (they may appear in English) that may appear to the left at the bottom of the page, next to the Checkout icon? For reference, the U.S. site has "Wish List," "Store Locations" "Region" and "Account."

[Type Answer Here]

Does this page make sense to you?

[Type Answer Here]

Paste any Graphical representations of any issues you note above that appear to have improper placement, truncated phrases, etc. so that Microsoft Store UX knows exactly the area you're describing. (Tip: Use the Snipping Tool on the Start button in Windows.):

SKU #: 9GD-00283

KR URL: http://gc.digitalriver.com/store/mstorekr/ko_KR/pd/productID.234570100/ccSet.KR

EN URL: None

Product: VS Prem w/MSDN Retail 2010 All Lng PK Lic Online Not to Latam Renwl

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VS Prem w/MSDN Retail 2010 All Lng PK
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Figure 6

Scenario Description: **Art and assets**

See image in above screen shot (also known as Hero Image). Answer the following questions in the space provided.

[Type Answer Here]

Does the Hero Image appear?

[Type Answer Here]

Do you think that the Hero Image depicts the product that we're trying to sell?

[Type Answer Here]

Is there a tooltip when you hover over the image? If yes, is the tooltip in English or Korean? What does it say?

[Type Answer Here]

Do you see a price appear to the right of the image? If so, is it comma-delineated in format, XXX, xxx? Are the characters all one size or are they different sizes? Does the currency symbol appear on the same line as the price?

[Type Answer Here]

Does the name of the product appear directly under the price? From a market perspective, will customers be able to tell what this product is?

[Type Answer Here]

Does the Save to Wish List link appear? (Refer to EN URL (if there is one) to determine placement.)

[Type Answer Here]

Does the Print link appear? (Refer to EN URL (if there is one) to determine placement.)

[Type Answer Here]

Does the Details header truncate? Does it display logically (e.g. – customers can clearly see it is a header?)

[Type Answer Here]

Similarly, do the "At a Glance" and "System Requirements" headers appear? Do they display correctly or are they truncated? List in English any other headers that appear here.

[Type Answer Here]

Are there footnotes on the page?

[Type Answer Here]

If yes, do links in the Footnotes work? If so, do they go to the correct/logical URL on the Microsoft English Worldwide site?

[Type Answer Here]

Does "About," "Orders," and "Help" appear at bottom of the page?

[Type Answer Here]

Does the Checkout icon and Check Out button appear at the very bottom of the page?

[Type Answer Here]

Type out the two link text phrases that appear to the left at the bottom of the page, next to the Checkout icon. For reference, the U.S. site has "Wish List," "Store Locations" "Region" and "Account"

[Type Answer Here]

Does this page make sense to you? List anything else here that seems questionable and that it wasn't meant for original design.

[Type Answer Here]

Paste any Graphical representations of any issues you note above that appear to have improper placement, truncated phrases, etc. so that Microsoft Store UX knows exactly the area you're describing. (Tip: Use the Snipping Tool on the Start button in Windows.):

[Paste graphics here]

SKU #: C5E-00624

KR URL: http://gc.digitalriver.com/store/mstorekr/ko_KR/pd/productID.234570200/ccSet.KR

EN URL: http://www.microsoftstore.com/store/msstore/en_US/pd/productID.216633300/search.true

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Microsoft Visual Studio 2010 Professional은 응용 프로그램의 개발, 디버깅, 배포에서 기본 작업을 간소화하도록 지원하는 통합 환경입니다.

Figure 7

Scenario Description: **Art and assets**

See image in above screen shot (also known as Hero Image). Answer the following questions in the space provided.

[Type Answer Here]

Does the Hero Image appear?

[Type Answer Here]

Do you think that the Hero Image depicts the product that we're trying to sell?

[Type Answer Here]

Is there a tooltip when you hover over the image? If yes, is the tooltip in English or Korean? What does it say?

[Type Answer Here]

Do you see a price appear to the right of the image? If so, is it comma-delineated in format, XXX, xxx? Are the characters all one size or are they different sizes? Does the currency symbol appear on the same line as the price?

[Type Answer Here]

Does the name of the product appear directly under the price? From a market perspective, will customers be able to tell what this product is?

[Type Answer Here]

Does the Save to Wish List link appear? (Refer to EN URL (if there is one) to determine placement.)

[Type Answer Here]

Does the Print link appear? (Refer to EN URL (if there is one) to determine placement.)

[Type Answer Here]

Does the Details header truncate? Does it display logically (e.g. – customers can clearly see it is a header?)

[Type Answer Here]

Similarly, do the "At a Glance" and "System Requirements" headers appear? Do they display correctly or are they truncated? List in English any other headers that appear here.

[Type Answer Here]

Does radio button text "Full" or "Upgrade" appear next to radio buttons where customers can select their product? If so, does it truncate?

[Type Answer Here]

Are there footnotes on the page?

[Type Answer Here]

If yes, do links in the Footnotes work? If so, do they go to the correct/logical URL on the Microsoft English Worldwide site?

[Type Answer Here]

Does "About," "Orders," and "Help" appear at bottom of the page?

[Type Answer Here]

Does the Checkout icon and Check Out button appear at the very bottom of the page?

[Type Answer Here]

Type out the two link text phrases that appear to the left at the bottom of the page, next to the Checkout icon. For reference, the U.S. site has "Wish List," "Store Locations" "Region" and "Account"

[Type Answer Here]

Does this page make sense to you? List anything else here that seems questionable and that it wasn't meant for original design.

[Type Answer Here]

Paste any Graphical representations of any issues you note above that appear to have improper placement, truncated phrases, etc. so that Microsoft Store UX knows exactly the area you're describing. (Tip: Use the Snipping Tool on the Start button in Windows.):

[Paste graphics here]
